



Palm Springs Branch

Sandscripts

Volume 65. Issue 9

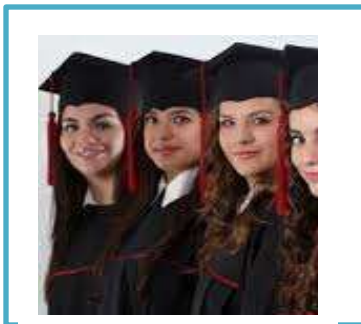
April 2014

<http://palmsprings-ca.aauw.net>

Women at the College and University Level

Saturday, April 19th, 11:30 am

IW Club, 44500 Indian Wells Lane, Indian Wells



The speakers will be Dr. Doris Wilson from Cal State and Thomas Armstrong from COD. Doris is the Assistant Dean at CSUSB and Thomas is the women's softball coach at COD.

The greatest percentage of students at CSU and COD are young women. At the graduate level at CSU, the majority again are women. Their average age, prior to the enrollment of the freshmen class, was 28 years of age, working full time with children. How do these women fare at the higher education level? Are they as successful as their male counterparts and how can higher education equip these women to compete?

Menu: IW Cobb salad with roast chicken, hard-boiled egg, Gorgonzola cheese, tomato, avocado with mustard red wine vinaigrette.

Dessert is key lime pie with fresh seasonal berries.

Please note: our April luncheon is being held the third Saturday to avoid conflict with the state convention. Gerry Johnson, Chris Ellet and Elizabeth Nash will be attending.

PLEASE RETURN THE RESERVATION FORM BELOW WITH YOUR CHECK FOR \$32.00. Make your check payable to: AAUW Palm Springs, and mail it to: Vivian Penniman, 79528 Morning Glory Ct., La Quinta, CA 92253-4846 no later than April 16th. Remember a reservation made is a reservation paid.

Name(s) _____

Telephone or email _____ number of reservations _____

April 2014 President's Message

Gerry Johnson, President



Tradition! How can we keep our balance? Tradition! We have traditions for everything we do. How did this tradition get started? I don't know. Without tradition our lives would be as shaky as a fiddler on the roof. (Topol in Fiddler on the Roof)

Recently someone said to me that that's not how our Branch has always done it. Who okayed this? I have thought about this for a few days and the only word I can think of is **Tradition** from a musical that I have loved from the first time I saw it. I grew up in a family of many traditions which were followed all the years that my grandmother was alive. After that the traditions remained but the family changed a bit as I married and then my cousins married. We didn't always meet together for holiday parties. I kept the traditions with my children but now my sons are married and have their own families and do not live nearby. I kept the traditions alive for my daughter's family but now that family is growing up and I am getting older. One day I said to heck with traditions. Let's make some new ones and, you know, we are happily moving on with a little of the old and something new.

Our Branch is changing and I think it is in a good way. Our Membership Tea that was held at Norma Stempler's home and organized by Francie Spears, Joyce Kornbluh and Sandy Wiesenbergh was a beautiful party. There was great conversation going on amongst members and invited guests. The food was delicious and the program was exceptional. Joana Ciurash told us a most interesting story of her life in Romania and here in the United States. Once she began singing I think everyone just sat, relaxed and enjoyed her lovely singing. Because it was the International Day of Women, she began with Ave Maria and continued on with many other favorite arias that we all love. Thank you, Joana, for a wonderful program. We are so pleased that you and several other attendees joined our Branch. Yes, this party was different than what we have traditionally done in the past, but I think it was worth making a few new traditions.

Our April meeting has been moved to the third Saturday (April 19th) because the State Convention is the second Saturday (April 11 to 13). Pat Fredericks promises to have a great program on college issues. There will also be the election of officers, so, come voice your choice. We should also have an interesting report from the State Convention which is being held at the Los Angeles Airport Marriott. Elizabeth Nash, Chris Ellet and I are planning to attend.

All members will be receiving notice from the State on voting to raise state dues by \$4.00 and to vote for state officers, etc. Be sure to make your voice heard. Consider the \$4.00 raise in dues as the state desperately needs some help on this since prices on everything continues to rise.

We definitely are on our way to STEAM in the Palm Springs Branch and a few new traditions. Thanks to all of our terrific members for helping to make this Branch GREAT!

Nominees for AAUW Palm Springs Board for 2014-2015:

- | | |
|-------------------------------|--|
| President | Gerry Johnson |
| President Elect/Program | Elizabeth Nash |
| Secretary | Joann Lane |
| Treasurer | Lori Duffy |
| Membership | Committee |
| AAUW Funds | Elizabeth Nash and Committee |
| Nominating Committee for 2015 | Two members to be selected at April mtg. |

We will vote at the April Meeting.

Nominating Committee: Angie Love, Pat Fredericks, Joann Lane

Palm Springs Officers

- President: Gerry Johnson 323-4319
- Membership:

 - Joyce Kornbluh.....248-320-8509
 - Sandy Weisenberg 674-9282

- AAUW Funds:

 - Elizabeth Nash 772-0645

- Secretary: Elisabeth Spiro..... 836-0478
- Treasurer: Lori Duffy 832-2859
- College Relations:

 - Pat Fredericks 674-4649
 - Barbara Villani 322-3987

- Public Policy:

 - Jeanne Hirshfield..... 324-2190

- Publicity: Joanne Bourquin..... 772-2832
- Speech Trek: Mary Dimon 424-8985

 - Phyllis Greene 772-7121

- Sandscripts: Elaine Levey 360-6440
- Sunshine: Elisabeth Spiro 836-0478
- Tech Trek: Barbara Foyil..... 424-8627
- Tyke Trek: Barbara Villani..... 322-3987
- Afternoon Book Group:

 - Sue Beatty 346-7478

- E. Roosevelt Study Group

 - Mary Ann Kaestner 416-7534

- Reel Revelers:

 - Bayla Adelman 568-9621

- Travel: Mary Ann Kaestner 416-7534

**Palm Springs Branch
AAUW Funds Committee**

The Funds committee members met on March 11, 2014 at the home of Jeanne Hirshfield.

Each member reported on their assigned activity that might be appropriate as a Fund Raiser for 2014-15. We weighed the pros and cons of each activity, eliminated some activities and added other activities. The added activities included: arranging the showing of the film, "The Invisible War"; conducting a Home Tour; a Writer's Speaker event; Hosting an AAUW Funds Luncheon with a LAF guest Speaker; and organizing an Invisible Cruise fund raiser.

Each committee member agreed to continue to investigate and gather more data in order to plan successful Fund Raising events from among these selections.

We also would encourage any member who has an interest or expertise in arranging Home Tours, to please contact us to lend your support and share ideas.

The committee will present the AAUW Certificates of Appreciation to Branch members at the April meeting. Based upon AAUW criteria, these certificates are for members who have made significant financial contributions, of \$100.00 or more, to any individual AAUW category, in 2013.

The Funds Committee plans to make recommendations for the "Named Gift Honorees," for 2013. We are gathering the necessary information, including the criteria for making these selections. Our plan is to have these recommendations completed in April.

Our next Funds Committee meeting will be hosted by Eunice "Elizabeth" Nash at her Indian Ridge home, on May 8, 2014 at 10:30 a.m.

Palm Springs Branch Funds Committee members are: Jeanne Hirshfield, Angie Love, Gerry Johnson, Anne LaConde, Lori Duffy, Sue Beatty, Eunice "Elizabeth" Nash, Chair; Elaine Levey, Advisor.

Thank you so much for your support.



Eunice "Elizabeth" Nash

Membership Badges: Sign up at a meeting, or contact Barbara Hawkins Villani at 760-322-3987 to order your magnetic badge (with the new logo) for \$10 each. Badges are available within three weeks of order.

Equal Pay Day

Equal Pay Day is fast approaching. It is on April 8th. Whether we are still working or not we should stay aware that this is still a major issue for women. As members of AAUW we are being encouraged to make our voices heard by writing a letter to the editor of our newspaper or asking for a resolution in support of equal pay by our various city councils. I plan to do more next year in support of this issue. Stay tuned



Jeanne Hirshfield, 760-324-2190

AAUW Palm Springs **branch board meeting**, Tuesday, April 1st at 10:00 am at the Old Spaghetti Factory (71743 Highway 111, Rancho Mirage – corner of Rancho Las Palmas Drive near The River). Lunch can be ordered at 11:30. Bring water if you want it earlier. All members are invited.

RSVP to Gerry at 760-323-4319

PLEASE VOTE – AAUW-CA DUES INCREASE

AAUW-CA Board of Directors has conducted a line-item review of expenditures and undertaken every possible cost-cutting measure. *The bottom line is that a dues increase of \$4 needs to be implemented.* It has been ten years since the last increase and during that decade the cost of doing business has grown significantly. Action needs to be taken now to ensure that, starting in 2015, AAUW CA will receive sufficient proceeds to continue to operate without drawing down reserves.

The Dues Analysis Task Force Report with Recommendations offers further details and clarification. This document can be found at www.aauw-ca.org under the AAUW-CA Business tab as the first item listed under Finance. AAUW California needs your help. We need to hear from more of our members – especially at election time. Every possible cost-cutting measure has been undertaken – from reducing the number of board members and holding every-other-year conventions to moving the State office to less expensive quarters and reducing postage costs.

What will \$4 more in dues accomplish? This nominal increase will enable AAUW California to not only operate in the black, it will help expand job-alike training and our Leader-on-Loan program, and reduce the need to ask branches to help subsidize travel costs. This same \$4 will ensure that our Sacramento headquarters remains open five days a week and enable our directors to provide the resources needed in such critical areas as leadership development, public policy, membership recruitment and the further development of our financial literacy and other mission-based community outreach programs.

On April 12th a notice will be sent to every member providing personal voting codes and instructions on online voting and how to request a paper ballot if needed. The notices will be emailed to all members who have current email addresses listed in the National AAUW files, and by postcard to all others.

If we don't have enough people voting, this will not pass.

AAUW Sponsored Tech Trek

Science, Math and Technology Camp for Girls

Tech Trek is a week-long science, technology, and math summer camp designed to develop interest, excitement, and self-confidence in young women who are entering the eighth grade. Tech Trek started in 1998 with one site in California and in 17 years has grown to 10 camps on eight college campuses across the state. Last year Tech Trek has arrived in other states as well.

Our committee does have good news: the money has been sent in to the state for the eight girls going to the 2014 Tech Trek Science, Math, and Technology Camp. We have narrowed our selection down to 14 girls to be interviewed for the final selection of eight.

The best news of all is that we received a check for \$500.00 from the office of John Benoit, our Fourth District Supervisor. This money is our jumping off point for next year's fund raising. There will be a committee meeting at Barbara Foyil's home on March 22nd to make the selection of the eight finalists to go to Tech Trek Camp 2014 and to plan for 2015 Tech Trek Science, Math and Technology Camp.

I encourage everyone to follow this URL to view the activities that occur during Tech Trek Science, Math, and Technology Camp. Here is the URL for Tech Trek:

<http://www.aauw-techtrek.org/>



Tech Trek's future engineers got creative in physics class to build structurally sound roller coasters.



Barbara Foyil, 760-424-8627

Now is a good time for new members to join AAUW.

Members, please let others who have expressed interest in joining know that new members may join AAUW Palm Springs Branch any time now for the annual fee of \$90 and be a member through **June 30, 2015**. (In other words, by acting promptly, new members can get 15 months of membership for the yearly rate.)

Here are pictures from the Membership Tea held at Norma Stempler's home:



New member Roberta Young
2143 S. Via Mazatlan
Palm Springs 92264
(734) 658-9981 (cell)
roberta-young@juno.com
BS Eastern Michigan U, Health Admin.

New Member Kristine Drake
729 N. Plaza Amigo
Palm Springs 92262
(760) 320-2210
kkdrake@earthlink.net
Ed.d Pepperdine, Ed Tech

New Member Pat Ankeny
78834 Kramer Drive
Palm Desert 92211
(760) 772-8191
U Redlands, Education



Prospective Members



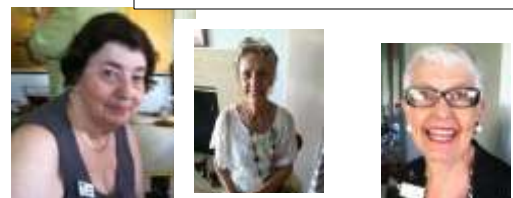
New Member Joana Ciurash
68745 Vista Chino
Cathedral City 92234
(818) 522-3876
jciurash@collegeofthedesert.edu
MS CSUN, Chemistry



Gerry Johnson, Elizabeth Nash and Chris Ellet



Joanne Bourquin and and Joyce Kornbluh



Norma Stempler, Vanette Hickey, Pat Mauritzen

AFTERNOON BOOK GROUP

On Wednesday, April 16th at 2:00 in the afternoon, our AAUW Palm Springs branch book group will be meeting at the home of Ronda Ostergaard to discuss *Heaven and Earth Changed Places* by Le Ly Hayslip. Please contact Ronda at 760 340-3714 or email her at reoster2@verizon.net if you plan to attend. On May 21st we will plan our schedule for next year.

Sue Beatty, 760-346-7478

REEL REVELERS

The next Reel Revelers will be held at Chris and Steve Ellet's home, 49535 Loren Ct, La Quinta, Thursday, March 27th at 6:00 P.M. The movie is *The Monuments Men* starring George Clooney, Matt Damon, Cate Blanchett. Joyce Kornbluh and her husband Steve Novinson will lead the discussion. Pot luck as usual. Call Chris at 1-281-639-8322 to RSVP. Or call Bayla for more information.

Bayla Adelman, 760-568-9621

Eleanor Roosevelt Leadership Study Group

Mary Ann Kaestner, 760-416-7534



Photo from February meeting.

In April the group will discuss *Lean In* by Sheryl Sandberg

Informal Gathering for a film and happy hour. Every Friday afternoon a group of nice people, some AAUW, some not, view a film of their choice at the Camelot Theatre in Palm Springs, then gather in the Café for Happy Hour, dinner and good conversation. **No RSVP necessary.** Just show up. Schedule is in the paper or available at www.camelottheatres.com. Come alone or bring somebody.

Health News:

Please let Elisabeth Spiro know if any of our members is ill. We care, and will send a get well card. Her phone number is 760-836-0478.



AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

April 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 10:00 Board Meeting	2	3	4	5
6	7	8	9	10	11 AAUW Convention	12 AAUW Convention
13 AAUW Convention	14	15	16 2:00 Book Group	17	18	19 AAUW Meeting
20	21	22	23	24 6:00 Reel Revelers	25	26
27	28	29	30			



**Barbara Villani
1028 E. San Lorenzo Road
Palm Springs, CA 92264-8114**