



May 2014  
<http://palmsprings-ca.aauw.net>

## Energy, Water and Sustainability: How Are We Doing?

Saturday, May 10<sup>th</sup>, 11:30 am

Miramonte Hotel, 45000 Indian Wells Lane, Indian Wells

Tuscany Ballroom on the lobby floor



The Coachella Valley has a visionary habitat conservation plan, rich renewable energy resources, and a vast, though declining, aquifer. Will we become a model of green building and roof-top solar energy and manage our groundwater to meet future water demands? Katie Barrows will talk about some of the trends and promising opportunities for more sustainable energy and water use, and what is being done by local governments to advance these efforts.

Menu: Fattoush - grilled chicken, romaine lettuce, red and yellow pear tomatoes, cucumbers, red onion, toasted pita chips, lemon juice, extra virgin olive oil, rolls.

For dessert, caramelized white chocolate cheesecake.

Katie Barrows is the Director of Environmental Resources at CVAG, the Coachella Valley Association of Governments, where she works with cities and the County to implement regional environmental, energy and sustainability programs. She has lived in La Quinta since 1986 and serves on the city's planning commission. Katie has worked for many years on conservation and habitat planning to protect the Valley's open spaces and rich natural heritage, including endangered species.

**PLEASE RETURN THE RESERVATION FORM BELOW WITH YOUR CHECK FOR \$25.00.** Make your check payable to: AAUW Palm Springs, and mail it to: Vivian Penniman, 79528 Morning Glory Ct., La Quinta, CA 92253-4846 no later than May 6<sup>th</sup>. Remember, a reservation made is a reservation paid.

Name(s) \_\_\_\_\_

Telephone or email \_\_\_\_\_ number of reservations \_\_\_\_\_



**May 2014 President's Message**

**Gerry Johnson, President**

*You must learn to face the fact, always, that you choose to do what you do, and that everything you do affects not only you but others. (Holly Lisle)*

As members of AAUW we have chosen to work for the betterment of all women and that makes a difference to all. Boys as well as girls benefit from having better education/health/memories because of working towards women's status, pay, etc.

Elizabeth Nash, Chris Ellet and I attended the state convention at the Los Angeles Airport Marriott. It truly was a very rewarding experience to listen to all of the guest speakers and attend the workshops. We saw *The Invisible War* and also heard from the director, Kirby Dick, and Sarah Anderson who was one of the young marines who was sexually traumatized by her superior.

Another exciting program was listening to the winners of Speech Trek. Aneka Sonstroem of Stockton was chosen as the winner but all of the girls were fantastic. Aneka brought AAUW into her speech in a very educated, convincing way and that probably cinched it for her.

At the AAUW Funds Luncheon we heard Linda T. Alepin, who is the winner of the Eleanor Roosevelt Award. She is the Dean's Executive Professor of Leadership at Santa Clara University. Linda spoke about her work with the Global Women's Leadership Network, a nonprofit leadership development and community resource for women leaders around the world. It is dedicated to bringing a world built on human rights and gender equality, sustainable development and global integrity.

The workshops were very informative and the one on Many Ways to Lead was helpful in our planning for the coming year. There was discussion on the importance of raising state dues by \$4.00 as prices continue to rise. If you haven't done so, be sure to make your voice is heard and vote.

For those who love to travel, you might check out the trip to Poland which the Association President, Patricia Fae Ho, will be leading in the Fall. You should have received an email about that from Elaine. If not, check it out on the AAUW.org website..

We definitely are on our way to STEAM in the Palm Springs Branch as well as a few new traditions. Remember, you can make a difference not only to you but others. Thanks to all of you dedicated members for helping to make this Branch GREAT!

**AAUW Palm Springs Board for 2014-2015:**

- |                                |                                  |
|--------------------------------|----------------------------------|
| President                      | Gerry Johnson                    |
| President Elect/Program        | Elizabeth Nash                   |
| Secretary                      | Joann Lane                       |
| Treasurer                      | Lori Duffy                       |
| Membership                     | Chris Ellet                      |
| AAUW Funds                     | Elizabeth Nash and Committee     |
| Nominating Committee for 2015: | Joanne Bourquin and Adele Ruxton |

Thanks to our 2014 nominating committee: Angie Love, Pat Fredericks and Joann Lane

**Palm Springs Officers**

President: Gerry Johnson ..... 323-4319

Membership:

Joyce Kornbluh.....248-320-8509

Sandy Weisenberg ..... 674-9282

AAUW Funds:

Elizabeth Nash ..... 772-0645

Secretary: Elisabeth Spiro..... 836-0478

Treasurer: Lori Duffy ..... 832-2859

College Relations:

Pat Fredericks ..... 674-4649

Barbara Villani ..... 322-3987

Public Policy:

Jeanne Hirshfield..... 324-2190

Publicity: Joanne Bourquin..... 772-2832

Speech Trek: Mary Dimon ..... 424-8985

Phyllis Greene ..... 772-7121

Sandscripts: Elaine Levey ..... 360-6440

Sunshine: Elisabeth Spiro ..... 836-0478

Tech Trek: Barbara Foyil..... 424-8627

Tyke Trek: Barbara Villani..... 322-3987

Afternoon Book Group:

Sue Beatty ..... 346-7478

E. Roosevelt Study Group

Mary Ann Kaestner ..... 416-7534

Reel Revelers:

Bayla Adelman ..... 568-9621

Travel: Mary Ann Kaestner ..... 416-7534

**AAUW Funds and  
Convention Report**

The Funds Committee continues to explore new ideas for raising funds in 2014. We will review the ideas received at the AAUW 92nd State Convention in Los Angeles, I am more excited than ever about the AAUW support system in place for the branches.

Some highlights from the Convention:

In the Funds workshop, we received a copy of the revised Fundraising Policy 501, with Guidelines. The Implementation Date of these Guidelines is July 1, 2014.

Sharon Westafer, AAUW Funds Director, announced that \$521,088.13 was raised in California last year for AAUW Funds. She reported on other contributions made to AAUW during 2013. Sharon also distributed the Certificates for Named Gift Honorees and congratulated the winners of this recognition for their outstanding service and participation in their AAUW branches. **The Named Gift Honorees for the Palm Springs Branch for 2013 are: Geraldine “Gerry” Johnson, Mary Dimon and Vivian Penniman.** Each of these honorees was selected for her commitment to the Vision of AAUW, her continuous service, her dedication, perseverance and assistance in helping our Branch to achieve its goals.

At the Convention, our AAUW National President, Patricia Fae Ho, advised us to always take time to discuss AAUW's work and Vision and use examples of our work and projects as much as possible. **She announced that the new Vision is “AAUW Empowers all Women and Girls to Reach Their Highest Potential.”**

All members are highly encouraged to use the connect@aauw.org email address when we need assistance.

Other outstanding presentations at the Convention included keynote speaker Senator Holly Mitchell, Tech Trek Today, *The Invisible War* (a heartbreaking film about the cover-up of military sex crimes), Many Ways to Lead, (alternate structures of leadership for the Branches, based upon the Branch's Vision.

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**Membership Badges:** Sign up at a meeting, or contact Barbara Hawkins Villani at 760-322-3987 to order your magnetic badge (with the new logo) for \$10 each. Badges are available within three weeks of order.

We saw presentations of the three finalists for Speech Trek and the presentation of the winner from the Stockton Branch. We also received the title for next year's Speech Trek contest: "College, Is It Worth the Time and Expense?"

During a marketing presentation for our Branches, we were encouraged to implement and/or update a Branch website for members and potential new members. One Branch leader announced they had added 23 new members in 2013, and the new members stated they had used the Branch's website to gain more information about AAUW.

Networking was encouraged throughout the Convention.

I appreciate the opportunity to attend this outstanding Convention.

Elizabeth Nash, AAUW Funds Chair

Funds Committee Members: Jeanne Hirshfield, Angie Love, Sue Beatty, Lori Duffy, Gerry Johnson, Anne LaConde; Elaine Levey, Advisor



AAUW Palm Springs **branch board meeting**, Tuesday, May 6<sup>th</sup> at 10:00 am at the Old Spaghetti Factory (71743 Highway 111, Rancho Mirage – corner of Rancho Las Palmas Drive near The River). Lunch can be ordered at 11:30. Bring water if you want it earlier. All members are invited.

RSVP to Gerry at 760-323-4319

Letter the Palm Springs branch received from Association's Linda D. Hallman



Hannah Cline and Gerry Johnson at Convention



Hannah Cline and Chris Ellet at Convention



April 14, 2014

AAUW Palm Springs (CA0075)  
Geraldine N. Johnson, Branch President  
2810 E. Via Escuela  
Palm Springs, CA 92262-3842

Dear AAUW Palm Springs Branch Members:

On behalf of AAUW, I am delighted to recognize the AAUW Palm Springs Branch on its 65th anniversary. Our records show that the Palm Springs Branch was established May 1949. We applaud your exceptional service and demonstrated commitment to education and equity for women and girls. Please accept this certificate of honor as a small token of our gratitude.

Because of your many efforts and hard work, AAUW continues to grow with more than 170,000 members and supporters nationwide. Our shared commitment to empowering women and girls translates into positive change at the local, state, national, and global levels.

Thanks to you, we've been able to make these advances for women and girls in 2012-13:

- AAUW has provided more than \$4.3 million in fellowships and grants for 278 outstanding women and nonprofit organizations in the 2012-13 academic year.
- Our Legal Advocacy Fund supported seven new lawsuits, including military sexual assault cases and a pay discrimination suit against Wal-Mart.
- Together we mobilized the It's My Vote: I Will Be Heard voter education and turnout campaign and challenged millennial women to make sure their voices were heard. And they were: Women were 53 percent of the electorate nationwide, and voters ages 18-29 made up 19 percent of the national turnout.
- AAUW's research report, *Graduating to a Pay Gap*, explored the salary disparity between women and men one year after college graduation. The report was featured by dozens of media outlets, including Reuters, *U.S. News and World Report*, and the *Washington Post*.

We are proud of these accomplishments that you helped make possible. These efforts remind us why we are passionate members of AAUW — but we will not stop here. As women gain access to educational and economic opportunities, we must keep up our efforts to further their progress. As an AAUW member, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Congratulations again on the AAUW Palm Springs Branch's 65<sup>th</sup> anniversary! We appreciate all the hard work and activism your branch has accomplished and look forward to your continued support in the coming years.

# TECH TREK



Our eight girls have been chosen and will be off to Tech Trek Camp in July. The girls who will be going are:

- |                      |                                   |
|----------------------|-----------------------------------|
| Keeyan Martinelli    | John Glenn Middle School          |
| Emely Rocha          | La Quinta Middle School           |
| Barbara Simmons      | Thomas Jefferson Middle School    |
| Jessal Corona        | Nellie C. Coffman Middle School   |
| Alice Martinez Silva | Toro Canyon Middle School         |
| Faith Casillas       | Desert Ridge Academy              |
| Marcela Flores       | Cahuilla Desert Academy           |
| Kate McDuffie        | Palm Desert Charter Middle School |
| Alternate:           |                                   |
| Christina Marquez    | James Workman Middle School       |

A huge “THANK YOU!!!” to the Tech Trek Committee for their dedication and hard work in the selection of the eight girls.

Next on our agenda is the Pool/Pizza/Ice Cream Party for this year’s Tech Trek Campers to be held on June 21, 2014 at the home of Chris Ellet. There will be a planning meeting June 5, 2014, place to be announced.

Each year the Palm Springs branch sends eight girls to camp along with two house mothers. This year the girls will be going to camp in July and in October they attend our meeting and speak of their experiences. It is our hope that you will assist us by helping to sponsor these young women.

Sponsorship Options, 2014:

- \$900 - Full tuition for one young woman
- \$450 - Half tuition for one young woman to be partnered with other contributions
- Donation of your choice

Please indicate your organization’s donation to this project and fill in your name, address, and phone number. Also, please indicate how the credit for the donation is to be listed in our publicity materials.

Checks should be made payable to: AAUW-CA-SPF

Amount of Donation \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Mail To: Lilliane Shuman, 687 Palomar Circle, Palm Springs, CA 92262-6240

For information: Barbara H. Foyil, Ph.D. (Tech Trek Coordinator, Palm Springs Branch) 760-424-8627, drbarbara@rocketmail.com

### Pictures from April 19<sup>th</sup> General Meeting



Gerry Johnson



Chris Ellet and Elaine Levey



Jeanne Hirshfield and Angie Love



Tricia Doran



Pat Fredericks and speakers



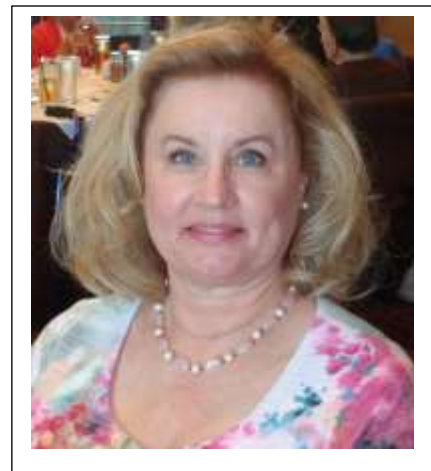
Vivian Penniman



Mary Ann Kaestner



Phyllis Greene



Lynn Sacher



Loie Bowles



Joann Lane



Roberta Young

### AFTERNOON BOOK GROUP

On Wednesday May 21<sup>st</sup> the book group will meet to choose next year's reading list. We do not yet have a meeting place or time. Please contact Sue Beatty at 760-346-7478 or email her at [jkbeatty@juno.com](mailto:jkbeatty@juno.com) so you can be put on the mailing list of the group. Everyone should bring suggestions and we will discuss them and make our choices for next year. Hope to see you there.

Sue Beatty, 760-346-7478

### REEL REVELERS

We will meet April 24<sup>th</sup> at Norma Stempler's home, 1 Reed Court, Rancho Mirage. Movies for discussion are "Noah" and "The Grand Budapest Hotel." 6:00 Pot Luck. Call Norma at 760-324-3090.

We meet on May 22<sup>nd</sup> (place to be announced), and then June 26<sup>th</sup> at Phyllis Greene's. Hiatus July and August; Sept. 25<sup>th</sup> at Mary and Richard Dimon's.

Bayla Adelman, 760-568-9621

### ELEANOR ROOSEVELT LEADERSHIP STUDY GROUP

The group will meet at 10:00 am May 20<sup>th</sup> at the home of Joanne Bourquin, 43618 Salerno Court, La Quinta, 760-772-2832.

We will discuss Jimmy Carter's new book, *A Call to Action: Women, Religion, Violence, and Power*, and choose books to be discussed at future meetings.

Mary Ann Kaestner, 760-416-7534

**Informal Gathering for a film and happy hour.** Every Friday afternoon a group of nice people, some AAUW, some not, view a film of their choice at the Camelot Theatre in Palm Springs, then gather in the Café for Happy Hour, dinner and good conversation. **No RSVP necessary.** Just show up. Schedule is in the paper or available at [www.camelottheatres.com](http://www.camelottheatres.com). Come alone or bring somebody.



**Know someone who needs a little extra sunshine in their life? Call or email Elisabeth Spiro. Her phone number is 760-836-0478, email is [ebspiro@gmail.com](mailto:ebspiro@gmail.com).**



**AAUW advances equity for women and girls through advocacy, education, philanthropy and research.**

**May 2014**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 10:00 Board Meeting	7	8	9	10 11:30 Luncheon Meeting
11 Mother's Day	12	13	14	15	16	17
18	19	20 10:00 E. Roosevelt Study Group	21 2:00 Book Group	22 6:00 Reel Revelers	23	24
25	26 Memorial Day	27	28	29	30	31



**Barbara Villani  
1028 E. San Lorenzo Road  
Palm Springs, CA 92264-8114**