



Palm Springs Branch

Sandscripts

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June 2015

<http://palmsprings-ca.aauw.net>

AAUW Palm Springs Branch Summer Planning Meeting Saturday, June 6, 2015 9:00 am-3:30 pm

Shadow Ridge Resort, 9002 Shadow Ridge Rd., Palm Desert, Lakeview Room
Breakfast and Lunch will be served

Please bring your best ideas to share in planning for another successful year. Please complete the SWOT analysis on page 4 in this *Sandscripts*. (Please list two ideas for each area of the analysis.) Bring this with you to our planning meeting. This will help us move through our very full agenda.

BREAKFAST MENU: Continental breakfast at 9 am: An assortment of pastries and muffins. Fresh sliced fruit. Orange juice, coffee and tea.

LUNCH at 12:30 pm:

Choices: Chicken Caesar Salad, Pantry Salad (Vegetarian), Shadow Ridge Burger, Chef's choice of dessert. Served with French Fries or side salad with choice of Ranch or Balsamic Vinaigrette.

Coffee, sodas and water included in the price. (Lunch will be ordered during continental breakfast).

Price: \$36.00 per person includes tax and gratuity.

Please return your reservation form with your check for \$36.00 per person. Make check payable to AAUW Palm Springs, and mail to Norma Stempler, 1 Reed Court, Rancho Mirage, CA 92270 (760-324-3090) **NO LATER THAN JUNE 2, 2015**

Name _____ Telephone or e mail _____

No. of reservations _____



June 2015 President's Message

Gerry Johnson, President

Our May luncheon was lovely. The music program performed by Elizabeth Nash's niece and her friend were enjoyed by all. What talented young ladies!

The AAUW Branch officers for 2015-2016 were installed by Tricia Doran with a beautiful Monarch Butterfly Message. Part of her introduction to the installation was:

We want butterflies, not caterpillars. We have elected you to serve as officers who will solve problems for us, make important decisions for us, tell us when things are not going well, and encourage us when things look bleak. We want you to have the courage of your convictions, and to impart some of that courage and hopefulness to us. We have every confidence that you will approach your tasks in this way. (Tricia Doran)

Without a doubt, these officers will live up to these standards and we will have a wonderful year. Congratulations also to Tricia Doran, Barbara Foyil, Joann Lane and Norma Stempler for receiving the Named Honoree Award for their work in 2014-2015.

Listening to Sharrell Blakely, VP Programs, tell her many ideas for the coming year, I am certain that everyone will enjoy the year immensely.

Several members will attend our Planning Session in June. That is the time to bring your ideas and help us plan for the coming year.

President Elect Pat Fredericks has made the Editor's page in the Desert Sun. She had a wonderful article (5/11/15) about how Valley groups should work to keep students here to benefit us all. Pat has been working with COD and CSUSB-Palm Desert Campus for several years. Through her we have been working on improving AAUW's relationship with the two schools so that they are aware of the goals of AAUW. Hopefully, we can encourage students to join with us.

It has been a wonderful two years being your president. I would like to thank everyone who has helped in her way to make AAUW such a wonderful caring group. You keep our Branch a High Functioning Organization!

Our branch treasurer has had to resign for health reasons. We desperately need a new treasurer to keep track of income and expenses in our branch. If you are able to do the job, please contact Elizabeth Nash at 760-772-0645.

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

AAUW empowers all women and girls to reach their highest potential.

By joining AAUW, we belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

Palm Springs Officers – 2014-15

President: Gerry Johnson 323-4319
President-Elect: Elizabeth Nash 772-0645
Program VP :
Elizabeth Nash 772-0645
Membership VP: Barbara Villani 322-3987
AAUW Funds:
Elizabeth Nash 772-0645
Secretary: Joann Lane 360-9257
Treasurer: Lori Duffy 832-2859
Tech Trek: Barbara Foyil..... 424-8627
Tech Trek Treasurer:
Lilliane Shuman..... 424-8627
College Relations:
Pat Fredericks 674-4649
Public Policy:
Jeanne Hirshfield..... 324-2190
Publicity: Joanne Bourquin..... 772-2832
Reservations: Norma Stempler 324-3090
Tyke Trek: Barbara Villani..... 322-3987
Bonnie Paul 568-6577
Sandscripts: Elaine Levey..... 360-6440
Photographer:
Magdalena Hamilton 636-5261
Sunshine: Elisabeth Spiro 836-0478
Afternoon Book Group:
Sue Beatty..... 346-7478
Great Decisions:
Joanne Bourquin 772-2832
Reel Revelers:
Bayla Adelman 568-9621
Out and About:
(committee)

At the May meeting our branch honored the following women as Named Honorees: Tricia Doran, Barbara Foyil, Joann Lane and Norma Stempler. See the photos on page 5.

2015-16 Officers

President:	Elizabeth Nash
President-Elect:	Pat Fredericks
VP Program:	Sharrell Blakeley
VP Membership:	Gerry Johnson and Barbara Villani
VP AAUW Funds/Fundraising:	Pat Fredericks
Secretary:	Joann Lane
Treasurer:	open – we need you!

On Tuesday, April 14, AAUW “celebrated” Equal Pay Day, the symbolic day when women’s earnings finally catch up to men’s earnings from the previous year. We know that gender pay discrimination [isn’t a myth](#); it’s math. And the wage gap isn’t just a number. It represents families scrambling to pay for food, gas, housing, education, and child care.

While AAUW works on pay equity year-round, Equal Pay Day continues to be a day of national action. Our members and supporters held more than 150 events across the country to educate our communities and send a message to our elected officials.

Membership Badges: Sign up at a meeting, or contact Barbara Hawkins Villani at 760-322-3987 to order your magnetic badge (with the new logo) for \$10 each. Badges are available within three weeks of order.

For the June Planning Meeting: WHAT IS STRATEGIC PLANNING?
SUMMARY OF STRATEGIC PLANNING CONCEPTS

Strategic Planning:

Is Strategic. It intentionally responds to the current environment, including competition.

Is systemic and data based. It gathers new information to make decisions.

Sets priorities. It makes decisions about Branch direction and goals.

Builds commitment. It engages appropriate stakeholders.

Guides resource acquisition and allocation. It takes into account the business of nonprofits.

STRATEGIC PLANNING IS NOT:

A prediction of the future. Instead, it is a plan based on current information.

A substitute for judgment. Instead, it is a vehicle for informed decision making.

A smooth linear process. Instead, it is interactive; insights at one stage may change earlier conclusions.

Keys to effective planning: Focus on the most important issues.

Be willing to question the status quo and sacred cows.

PRODUCE A DOCUMENT

Make sure the strategic plan is translated in annual operational plans.

STRATEGIC PLANNING STEPS

ESTABLISH:

- 1. A MISSION. WHY WE EXIST?***
- 2. CORE VALUES. WHAT'S IMPORTANT TO US - WHAT THE BRANCH VALUES***
- 3. A VISION. WHAT THE ORGANIZATION WILL BECOME***
- 4. COMPLETE A SWOT ANALYSIS. (THE ORGANIZATION'S STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS.)***
- 5. SELECT STRATEGIC GOALS***
- 6. DEVELOP "SMART" OBJECTIVES TO ACHIEVE THOSE GOALS***
- 7. EVALUATE ACHIEVEMENT OF GOALS***

AAUW'S MISSION STATEMENT

Advancing equity for women and girls through advocacy, education, philanthropy and research.

AAUW'S VISION STATEMENT

AAUW empowers all women and girls to reach their highest potential.

Pictures from May 2015 meeting:



Tricia Doran and Elizabeth Nash; Pat Mauritzen; Bev Anderson
Norma Stempler and Elizabeth Nash; wonderful musicians Isabel Escalante and Ariana Major
Our new board members Sharrell Blakeley, Elizabeth Nash, Barbara Villani, Gerry Johnson and Joann Lane; Gerry Johnson and Joann Lane; Hannah Cline, Gerry Johnson and Elizabeth Nash
Joann Lane, Tricia Doran and Elizabeth Nash

MEMBERSHIP:

By now you should have received your membership renewal letter. Please send in your dues right away.

General Member (Association \$49, State \$20, Branch \$21).....	\$90.00
Life Member (State \$20, Branch \$21)	\$41.00
Dual Member with another CA branch (Branch \$21).....	\$21.00
Dual Member out of state (State \$20, Branch \$21).....	\$41.00

A drawing will be held on June 6 at our Summer Planning Meeting for FREE Association dues. Get your dues in before May 30, 2015 to be eligible.

Barbara Hawkins Villani



Ice Cream Social Pool Party

Date: May 30, 2015

Time: 2:00 -- 4:00 PM

**Place: Home of Pat Fredericks
75375 Painted Desert Drive
Indian Wells**

If you are interested in becoming a member of the Tech Trek Committee this would be the perfect event to be introduced to the program, meet other committee members, and be introduced to the Tech Trek Campers for 2015.

RSVP by May 25th: Barbara Foyil, 760-424-8627

Committee: Adele Ruxton, Angie Love, Bonnie Paul, Gayle Cox, Lilliane Shuman, Mary Ann Kaestner, Phyllis Greene, Louise Kermode, and Barbara Foyil

DONATE TO TECH TREK

Send checks to: Lilliane Shuman, 687 Palomar Circle, Palm Springs, CA 92262.

BOOK GROUP

The book group will meet on Wednesday, May 20th at 2 PM at the home of Elaine Levey, 78708 Platinum Drive, Sun City Palm Desert, 760-360-6440. We will choose the books for next year.

If you cannot make the meeting, please send your suggestions to Sue Beatty.

All members and their guests are welcome. For information call Sue Beatty at 760-346-7478 or email her at ssbeatty@icloud.com.

We will not meet over the summer. Our new chairperson is Roberta Young.

REEL REVELERS

At 6 pm on May 28th we will have a pot luck at Jack and Joanne Bourquin home, 43618 Salerno Court, La Quinta. We will discuss *Far from the Madding Crowd*. Call Joanne to find out what you can bring at 760-772-2832.

The movie group will meet the 25th of June at Phyllis Greene's home, 78594 Links Drive, Sun City Palm Desert. Her phone number is 760-772-7121.

We will not meet over the summer.

Bayla Adelman, 760-568-9621

GREAT DECISIONS

Great Decisions will meet at the home of Angie Love at 10:00 am on Tuesday, May 19th. Please telephone Angie at 760-779-5658 if you plan to attend. Angie will let the gate know that you are coming to 17 Maximo in Chaparral Country Club. The next meeting will be in the fall.

Campus Leadership Programs

Shaping the next generation of leaders

Each year, AAUW's campus leadership programs shape the lives of thousands of college women to be the next generation of leaders. Students who belong to the college/university partners members program will receive priority application preference.

Campus Action Projects, Sponsored by Pantene

Campus Action Projects are annual, grant-funded, student-led projects that allow students to take action on women's issues on campus. Learn how students are fighting gender bias and stereotypes at their schools this year.

National Conference for College Women Student Leaders

The National Conference for College Women Student Leaders (NCCWSL) unites college women from across the country to address important leadership issues of the day. Attendees have transformative experiences that inspire them to improve their campuses and their communities.

See more programs at the AAUW.org website.

Barbara Villani
1028 E. San Lorenzo Road
Palm Springs, CA 92264-8114



June 2015

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
	1 Dues are due	2	3	4	5	6 9:00 Planning Meeting
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25 6:00 Reel Revelers	26	27
28	29	30				