



Palm Springs Branch

Sandscripts

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HUMAN TRAFFICKING

Kristin Dolan

SEPTEMBER 12, 2015 11:30 a.m.

MARRIOTT SHADOW RIDGE (Grill Room)

9002 Shadow Ridge Road, Palm Desert

(Off Monterey between Frank Sinatra and Gerald Ford)

Kristen Dolan spent 13 years as a multi-media journalist before she joined Operation SafeHouse as the Anti-Human Trafficking Director. SafeHouse provides services 24 hours a day for runaway and homeless youth and victims of human trafficking throughout Riverside County. Kristen serves on the Riverside County Anti-Human Trafficking Task Force, of which SafeHouse is a founding member. She received her BS in Psychology and recently attended the UC-Riverside Palm Desert campus where she completed a yearlong certificate program in non-profit management. Kristen's presentation will focus on spotting victims and combatting the problem of human trafficking within the Coachella Valley.

Menu

Chicken Caesar Salad _____ Shadow Ridge Burger _____ or Veggie Burger _____ with fries or side salad and choice of ranch or balsamic vinaigrette

Dessert will be chef's choice.

Please return this reservation form with your check for \$25.00. Make check payable to **AAUW Palm Springs** and mail to Sharrell Blakeley, 49505 Marne Court, La Quinta CA 92253 or call 760-972-4441 **no later** than September 8, 2015.

Name: _____

Luncheon choice: Salad Burger Veggie Burger

Number of Reservations _____ Phone/Email _____

September 2015 President's Message**Elizabeth Nash, President****WELCOME TO THE NEW AAUW YEAR - 2015-16**

It is with excitement that we move into our New AAUW Year. The Palm Springs Branch is strong and blessed with long-term members and new members. Many of these members have successfully led and supported this Branch for many, many years. Thanks to former President Gerry Johnson for her patience, support, and leadership during the past two years.

I am honored to serve as your President. Thank you for your support. I know that I am standing on the shoulders of all of the great leaders who have come before me.

My Goal this year is to complete the Strategic Plan goals and objectives and support all activities in place in our Branch. I hope all of our actions, thoughts, and feelings will be focused on achieving our goals. The Goals we established during our Strategic Planning meeting in June are being addressed. These Goals are:

- 1. STRENGTHEN MEMBERSHIP ACTIVITIES,**
- 2. INCREASE BRANCH PUBLICITY,**
- 3. STRENGTHEN FINANCE FOR BRANCH COMMITTEES AND PROGRAMS.**

We welcome any member who wishes to volunteer to assist with completing any of these Goals and Objectives. Our updates and planning will take place at the Board meetings, following our Business session. Continuous updates will be provided to members through various sources.

During our Summer Break, Our Vice President of Programs, Sharrell Blakeley, planned very interesting programs that are Mission Based and educational. We negotiated a contract with the Shadow Ridge Marriott Resort to hold most of our meetings at this location. (A recommendation made during our Planning meeting in June.)

Pat Fredericks, President-elect and VP Fundraising, launched a Fundraising campaign for Tech Trek and the various AAUW Funds. Pat and her committee will be exploring other fundraising ideas to be implemented during this year.

Our Co-Vice Presidents of Membership, Barbara Villani and Gerry Johnson have managed our membership roster and enrolled several new Branch members.

Tech Trek Chair Barbara Foyil and her committee successfully completed the Tech Trek event for the 2014-15 year. They also held a planning meeting to review our Tech Trek Program and plans for our next Tech Trek event in 2015-16.

Many of our Theme programs continued through most of the summer. Thanks to the participants, leaders and hostesses for supporting these very important, educational and fun activities. A special thanks to Bayla Adelman for leading the Reel Reveler's Movie Group, Roberta Young, supported by Sue Beatty, for leading the Afternoon Book Group, and Joanne Bourquin for leading Great Decisions. And connecting all of us together through continuous communications is our Sandscripts newsletter editor, Elaine Levey.

I attended an outstanding AAUW National Convention in San Diego in June. This was a very informative Convention. I gained much knowledge and ideas for our Branch and our Strategic Plan. A convention report is provided in another section of this newsletter.

Thought for the month: Oprah Winfrey, Author and Entrepreneur: **"BECOME THE CHANGE YOU WANT TO SEE."**

Palm Springs Officers

President: Elizabeth Nash..... 772-0645
President-Elect: Pat Fredericks 674-4649
Program VP : Sharrell Blakeley 972-4441
Fundraising: Pat Fredericks ... 674-4649
Membership VP: Barbara Villani 322-3987
and Gerry Johnson..... 323-4319
Secretary: Joann Lane 360-9257
Treasurer:
Tech Trek: Barbara Foyil..... 424-8627
Tech Trek Treasurer:
Lilliane Shuman..... 424-8627
College Relations:
Pat Fredericks 674-4649
Public Policy:
Jeanne Hirshfield..... 324-2190
Publicity: Joanne Bourquin..... 772-2832
Reservations: Norma Stempler 324-3090
Tyke Trek: Barbara Villani..... 322-3987
Bonnie Paul 568-6577
Sandscripts: Elaine Levey 360-6440
Sunshine: Elisabeth Spiro 836-0478
Afternoon Book Group:
Roberta Young 734/658--9981
Great Decisions:
Joanne Bourquin 772-2832
Reel Revelers:
Bayla Adelman 568-9621
Out and About:
(committee)

COME ONE, COME ALL AND STAND UP FOR TITLE IX

On Sunday, September 6, 2015, AAUW CA will be highlighted as a Community Partner at the LA Sparks Women's National Professional Basketball (WNBA) game to be held at The Staples Center. The team will host AAUW members, friends and other guests that purchase tickets through the AAUW CA promotion at a pre-game reception in the Lexus Room at 12:30. This will be a fabulous arena to market AAUW to those who support the LA Sparks and Title IX. It is also a fundraiser for AAUW CA to send a woman to the 2016 NCCWSL Conference.

This is a great activity for branch members to invite their local high schools, colleges and university basketball coaches and teams to attend with us as we all Stand Up for Title IX. Local dignitaries and celebrities who support Title IX should also be invited. In 2013, the Victor Valley Branch brought both high school and community college basketball teams to the reception and the game; so the challenge is on for other branches in Southern California to do the same this year! There will be speakers from the LA Sparks at the AAUW CA reception and you'll want to be there!

Save the Date!
AAUW CA Funds Celebration Luncheon
Sunday, October 18, 2015, 12 – 3:00 pm
Irvine Marriott Hotel
\$40.00 per person – RSVP deadline: Oct. 7

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

AAUW empowers all women and girls to reach their highest potential.

By joining AAUW, we belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

Membership Badges: Sign up at a meeting, or contact Barbara Hawkins Villani at 760-322-3987 to order your magnetic badge (with the new logo) for \$10 each. Badges are available within three weeks of order.

Elizabeth Nash's Report on the AAUW National Convention - June 18-20, 2015

My attendance and participation at the 2015 AAUW National Convention in San Diego with 1,000 members was an outstanding experience! The theme of the Convention was "Catch the Wave." This first day was filled with "Job Alike" workshops and meetings for AAUW members and leaders. We learned that California is the leading state in making donations to various AAUW Funds.

Our Grand-Opening Speaker was Attorney Catherine Lhamon, U.S. Dept. of Education, Office of Civil Rights. She provided us with shocking statistics about the number of Title IX (verified) complaints that her office investigates and prosecutes in the areas of race, disabilities and sex discrimination. AAUW members nationwide are asked to deliver new resources to the Title IX coordinators at their local schools, and to begin this vital step as soon as possible. We received the "Ten Facts About Title IX." Details of how best to deliver these resources are in an article available on AAUW's website: www.aauw.org/resource/TitleIXDelivery

I received some excellent information from the Workshops on "Program, Passion, People, the prescription for recruitment success," "Retention of new members," and "Fearless Fundraising." (This information will be discussed and included in our Strategic Plan, where appropriate.)

Our National President, Patricia Fae Ho, provided us with an update on the status of AAUW. She stated that the AAUW budget is \$21 million. (\$11 million comes from membership dues and endowment spending, and \$10 million comes from donations from members.) There was great emphasis on the new AAUW "Charting the Course" Fundraising program designed to raise \$1 million dollars in unrestricted funds. This money will be used to ensure that AAUW is well prepared to meet the issues facing women and girls today, and in the future.

Leadership Development- The Future of AAUW: \$tart \$mart for college women, and Work Smart, for any woman, will have updated programs that will be re-launched in the Fall of 2015. AAUW will provide 2,500 workshops across the country, and will be training 100,000 women to negotiate their salaries.

It was very enlightening to hear from successful women who are working in the STEM area of Engineering. They encouraged other young women to select employment in the STEM areas and to look forward to having rewarding careers.

Our Panelists on Saturday morning were experts in "What Does It Take To Make a Woman Leader." Members of this very informative panel were: Noorjahan Akbar from Afghanistan, Lilly Ledbetter, Don McPherson and Kate Farrer, moderated by Marianne Schnall. Some of their key points were: "Women are afraid to reach for the top positions," "Men get very selfish and learn that it is ok to be wrong, and gain knowledge. They believe being wrong is how you grow," "Women must learn to support and mentor each other. The attitude of I win, you lose, is bad for women."

Lilly Ledbetter's advice was to look up your legal rights at the job. Be responsible for knowing the laws. After other excellent comments, she closed by saying: "Women, never give up. Place your shoulders back, put your lipstick on, and FIGHT!"

During our AAUW Annual meeting luncheon, we were provided with information from our President about the Voting Results: 4 out of 5 important proposed Bylaws passed. The controversial issue of eliminating the college degree requirement for membership in AAUW was defeated by 55 % of the voting members. The announcement that President Patricia Fae Ho was re-elected for another term was welcomed news.

Our final event, the 2015 AAUW National Convention Banquet, featured outstanding awardees and speakers. The Eleanor Roosevelt Fund Awardee and guest speaker was Juanita Johnson-Bailey, Director, Institute for Women's Studies, University of Georgia.

I came away from the Convention renewed, excited, better educated, and more enthusiastic than ever about the wonderful work being done by AAUW for Women and Girls throughout the United States.

Elizabeth Nash

Board Meetings

Tuesday, September 1, 2015 10:00 am- noon at the Indian Ridge Country Club (between Washington Blvd. and Portola) Address: 76375 Country Club Dr., Palm Desert, 760-772-7272

The meeting will be held in the Kramer Room which is in the Fitness Center/ Spa Building in front of the Club House.

The names of Board members (Sharrell Blakeley, Joanne Bourquin, Jeanne Hirshfield, Barbara Foyil, Pat Fredericks, Gerry Johnson, Joann Lane, Elaine Levey, Angie Love, Norma Stempler, and Barbara Villani) will be left each month at the Security gate for a Security pass. All members are welcome! If you want to come to the Board meeting(s), please call Elizabeth Nash to secure a pass.

Please call Elizabeth Nash if you have any questions.

Nash telephone numbers: 760-772-0645 or Cell 310-612-4384

Please note: All Board meetings will be held at the Indian Ridge Country Club. The September and October meetings will be held in the Kramer Room, due to renovations in the Club House. All of our other Board meetings will be held in the Board Room, inside the Club House.

FUNDRAISING

The fund raising committee would like to thank all those who have donated to the phantom trip to Peru. We are still accepting donations and will be until November. The majority of the donations have been for Tech Trek. These donations will allow our branch to send young girls to participate in this wonderful experience.

We are exploring ways to continue to raise funds for all AAUW programs. If you have any suggestions please email me at pfredericks4444@gmail.com. We have a good record for our contributions and the fund raising committee would like to do even better this year. AAUW does so many important things for young women and we need to continue to do our best to make sure that this segment of our population has every opportunity to excel and contribute to our wonderful country.

Thank you all!

Pat Fredericks, Fundraising VP, 760-674-4649

WHAT YEAR IS IT?

By the way things are going in Washington D.C. and many state capitols one would think that we were back thirty or forty years ago. We have to fight the same battles over and over again. Not only are we having trouble making progress forward, we are being pushed back. Planned Parenthood, backed by AAUW, has been a haven for all women, rich and poor, when they have needed health care. They have been doing this for a 100 years. Our regional branch of Planned Parenthood, which has offices in Rancho Mirage, is planning to open an office in the East Valley where health services are so vitally needed. One of the things that most people don't know about Planned Parenthood is that they have educational programs for teenagers, male and female, to set them on a healthy path to the future. They use trained young people to spread their message. Election messages are coming at us sooner than most of us would like. Listen carefully and get both sides of all issues. There will be dirty tricks played so we all need to fact check.

Jeanne Hirshfield, Public Policy Chair, 760-324-2190



A huge, **THANK YOU**, to everyone who helped send our girls to Tech Trek Camp 2015 held at U. C. Irvine.

Tech Trek 2016 organization has begun!!!

If you have a desire to join the Tech Trek committee or have questions about the program, please contact Barbara Foyil: 760-424-8627.

Please send your check for Tech Trek to: Lilliane Shuman, 687 Palomar Circle, Palm Springs, CA 92262. Please make checks payable to: AAUW Palm Springs Branch SPF (Special Projects Fund).



Bonnie Paul and the nine girls Palm Springs branch sent to the 2015 Tech Trek Camp at pool party at Pat Frederick's home.

BOOK GROUP

The book group will meet at 2 pm on Wednesday, August 19th at Sue Beatty's home, 163 W. Torremolinos, Rancho Mirage, 760-346-7478, to discuss *Unfinished Woman*, a memoir by Lillian Hellman.

On September 16th we will meet at Sharrell Blakeley's home to discuss *Woman Behind the New Deal* by Kirstin Downey about the first woman cabinet member. Frances Perkins. Sharrell's address is 49505 Marne Court, La Quinta; 760-972-4441.

The book for October 21st is *Mrs. Poe* by Lynn Cullen.

Come join us! For more information about the book group, call Roberta Young at 734-658-9981 or email her at roberta-young@juno.com.

REEL REVELERS

Reel Revelers will meet on the last Thursday of September (the 24th) at Bayla's home at The Lakes (43 Blue River Drive, Palm Desert), No movie is selected yet.

Call Bayla closer to that date for event details. Her phone number is 760-568-9621

GREAT DECISIONS?

Great Decisions will meet on September 15th at 10 am at the home of Pat Fredericks, 75375 Painted Desert Drive, Indian Wells. We will see the video and discuss the chapter entitled SYRIA'S REFUGEE CRISIS, chapter six in our book. Please let Pat know if you are coming. Call her at 760-674-4649.

I have found my long-lost copy of Great Decisions. Let me know if any of you want it, so you can join our discussion group.

I look forward to hearing your comments at the meeting! Joanne Bourquin, 760-772-2832

OUT AND ABOUT

The Coachella Valley Repertory season will begin this fall. Here are the dates and the plays that AAUW members will be attending, so you can order your tickets -- all at 7:30 on Wednesdays in Rancho Mirage:

November 4 *Happy Hour* with Gavin McCleod – the story of a father and son dealing with the father's diminishing ability to live on his own.

January 27 *A Class Act* - A Tony Award-winning lyricist (Edward Kleban) dreams of writing both the words and music for a Broadway musical. This biographical play recounts his struggles to achieve his dream.

March 16 *I Am My Own Wife* - The true story of a German transvestite who managed to survive both the Nazi regime and the repressive East German Communist regime.

April 27 *4000 Miles* - After suffering a major loss while on a cross country bike trip, 21 year old Leo seeks solace from his feisty 91 year old grandmother. Two outsiders find their way in today's world.

We will meet at 5:30 for dinner at Livreri's in the Atrium. Call or email Angie Love two weeks before the play so she can reserve a place for you. Some may wish to join us for dinner or play only.

Angie Love randalovebrds@aol.com 760-779-5658

Barbara Villani
1028 E. San Lorenzo Road
Palm Springs, CA 92264-8114



September 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 10:00 Board Meeting	2	3	4	5
6 12L39 on LA Sparks reception & game	7	8	9	10	11	12 11:30 am Branch Meeting
13	14	15 10 am Great Decisions	16 2 pm Book Discussion	17	18	19
20	21	22	23	24 6:00 Reel Revelers	25	26
27	28	29	30			