



Wednesday, August 12, 2020 at 10:00 a.m.

Zoom Meeting

Branch Board Retreat

Present: Sharrell Blakeley, Gillian German, Judy, Schurr, Peggy Shippen, Sharron Cantarini, Jennifer Jank, Cher Koleszar, Marsha Riley, Laura Eaton, Janet Brazlow, Sharon Hubbard, Shelley Mitchell

Sharrell put MSNBC on. Mute and opened the meeting at 10:05.

Agenda Item	Discussion	Action	Follow up
Approve minutes of the July 14, 2020 meeting	Gillian moved and Laura seconded that we approve the minutes	The board voted unanimously to approve the minutes as written	
Programs	Our first membership meeting will be on zoom. This will probably last through the end of 2020. After that, we don't know.		
	Our first lunchless luncheon will be on Saturday, September 12 at noon. We discussed logistics. Want more members joining us for our meeting. We agreed to have a Zoom Test meeting in August just for a very short time.		
	Sept 12: Joan Donahue, President League of Women Voters of Riverside. Will bring us up to date on the November election. Wants to be fresh and current so will provide more details on her topic later. Will send out info by mail to get out the vote.		
	Introductions Mute everyone except the speaker Speaker		

	<p>Questions (unmute people who have questions) Maybe short social time</p>		
	<p>Oct 10: Carol Teitelbaum Mental health and the pandemic. MFT. Has done a lot of speaking. She will not charge us. Cher will introduce her. She is from Palm Desert.</p>		
	<p>November 14: Sharon Hubbard's granddaughter who will discuss her experience in Rwanda. Sharon will introduce her. Deals with infectious diseases.</p> <p>We will also invite Arianna Hill: the girl we sent to robotics camp to speak. We will invite the TT girls we chose and they can introduce themselves. Also invite alumni girls.</p>		
	<p>December: to holiday or not to holiday? That is the question? Open for now. Cher will host and decorate her house.</p>		
Zoom issues	<p>Laura has been tracking which members use Zoom. So far about 1/3. We agreed to each call a few members who haven't been on zoom and tell them we've missed them and offer help. We will ask members to register for the Sept meeting—zoom will send them the link.</p>		<p>Gil will send us a list of members to call</p>
	<p>Shelley will register all board members as co-hosts on Zoom so we can take turns</p>		
Bylaws	<p>Our bylaws need some cleaning up. Judy shared the committee's recommendations</p>		
	<p>Composition of the board. Bylaws and policies and procedures say that the board is composed of both elected and appointed officers. Policies say that everyone votes. That could be a 12-14-member board. Would that be unwieldy? We already have an executive committee in place. Committee recommends that elected officers and appointed positions compose the full board and have the ExCom handle admin matters.</p>		<p>Need to get updated bylaws out to membership.</p>

	Quorum is a majority of the executive committee.		
	Term limits: inconsistent in the bylaws. Should be two. Consecutive two-year terms. Need some flexibility. Add “until a successor is elected”.		
	Nominating committee: Bylaws said that two members were elected at the annual meeting. P and Ps say that nominating committee is appointed by the board. We decided to go with the nominating committee being appointed by the board.		
Financial	Reserves: We currently have about \$13k in our reserve account. What is it for and how much do we need? Since we are not a 501c3, money is not donations and we are not required to spend it on services. we may want to spend some reserves on marketing, as well as send board members to conventions	We decided to consider spending some of our reserves to offer all board members a chance to attend convention.	
	Gil showed us the updated budget which is great because it shows actual expenses for the past two years and the current budget.		
	Gil reported that she paid four bills. Have \$13,565 in our account.		
CU Memberships	Both COD (College) and CSUSB (University) now have affiliated with us as C/U affiliates We have an alliance with both. Now we need a faculty member who loves us and can start a club on campus. Cher reported that Kathryn Robinson (CSUSB) has a meeting tomorrow with Dean Zsu to talk about a club on campusShared with both that we are looking at both. We are hoping that mentoring can be a part of this. Catherine Abbot at COD is new and Cher is trying to get in touch with her.		
Branch Projects	We have been working with Carol Scobie to possibly set up a scholarship for nursing students at COD. It takes \$30K to get a		

	nursing degree and financial aid is only available the first two years.		
	<p>Janet reported on TT girls' gifts. Recommend a book called <i>Women in Science</i>. About \$10-12/book and a one-year subscription to National Geographic. Get digital and paper subscription. Would like to get certificates printed and framed and get a bag to put everything in. Committee will plan to arrange outdoor meetings near the student's home. Would also like to include bears. The people who interviewed them want to take the gifts. They also get a t-shirt.</p> <p>Might come back for more money for future projects.</p>	<p>Peggy moved that the gift package for the 2020 campers be taken from branch STEM account, seconded by Cher. Unanimously passed. It was noted that Marsha voted.</p>	<p>Cost is about \$40/girl. Send bills to Gil and she will reimburse.</p>
	<p>Sharon reported that we don't know what is happening with the 2021 camps. They are looking at other programs including virtual camps. Dr. Mimi (SD camp director) put together a robotics, coding, tech program. Is looking at the cost of expanding it to the state. Significantly cheaper to send girls to some of the online programs.</p>		
	<p>Peggy reported that we don't need to raise money for TT. We have plenty now and we don't know what's going to happen. Lots of possibilities.</p>		
Website	<p>JJ has been working on it. The last two Sand Scripts are uploaded to it. Consider adding information from National.</p>		
Marketing	<p>National is doing a series on The Best Kept Secret. Will help us with marketing. Do we have anyone who has marketing experience? Put something in the newsletter asking about market experience.</p>		
Fundraising	<p>Peggy recommends that we have Brenda Lonsbury Martin write a grant for Indian Wells if we need money for stem projects.</p>		

	Looking forward to a fundraising meeting. Can do it virtually and have a contest?		
Directory	We discussed making the entries shorter so there wouldn't be so many pages. Cell, landline and degree. Do we need address? Maybe just the local address so we can find the house where the meeting is.		
	Judy moved that we re-visit the idea of not printing the directory. Sharon seconded.	The motion passed.	We decided to print a directory for each member and 25 extras.
	We decided by consensus to include zip codes, abbreviate the cities, only print local addresses and keep the photos		
Member survey	We tabled this until the next meeting.		Be thinking about what we want to ask members
Next board meeting	Sept 8 at 10:00 a.m.		
Adjourn	The meeting was adjourned at 12:40, but we kept talking about marketing.		