



Branch Board Meeting
December 8, 2020

Present: Sharrell Blakeley, Susan Rosenberg, Gillian German, Marsha Riley, Sharon Hubbard, Shelley Mitchell, Phyllis Dunn, Laura Eaten, Judy Schurr, Peggy Shippen, Janet Braslow, Jennifer Jank, Cher Koleszar

President Sharrell Blakeley called the meeting to order at 10:03

Agenda item	Discussion	Action	Follow up
President's Report	Sharrell reported that she is planning to attend two AAUW webinars, one on Diversity and one featuring Kim Churches, the CEO. She will report back		
	Sharrell checked in with the nominating committee. They are meeting and working to find leaders		Shelley will note in the next newsletter that people interested in leadership positions should contact Pat F.
Secretary	Shelley requested that we not send more than one blast per week. Usually after the board meetings on Tuesday to remind members of the meetings		
Tech Trek/ STEM updates	Sharon, Janet and Phyllis provided an updated copy of finances. We have \$2457 in STEM fund. People wrote checks in response to our request. We need to think about what to do for an activity if Living Desert is not possible		

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	Phyllis attended virtual TT seminar. Don't have an account for the virtual camp yet. They are allowing the camper fund to be used for the virtual camp. Expect the cost per girl to be about \$400 (might be less).		Send a thank you letter to everyone one who donates, not just people who donate less than \$250.
	Last night's virtual seminar was inspiring. Run by Mary Isaac who is directing all of the remote camps this year. They had done a lot of work. Encouraged fundraising. Camps in 2022 might be more than they have been in the past. Camps are one each month in summer. One-week camps—five full days. Robotics in the morning, special projects. Maybe even in the evenings. We can send as many girls as we did last year, maybe more because some branches are opting out! Might be able to send some 2020 girls.		
	One girl who was part of the camp last year shared her robotic hat. Very cool to see. Qualcomm has developed the course and they own it. They are training the teachers. The \$400 will go to materials and stipends.		
	They are looking for past campers who can assist and earn a stipend. Peggy volunteered to help recruit some of our alumni.		
	In the past, we have not had meetings during June, July and Aug.		Committee needs to remember this and let us know what they need.
	The TT committee needs new volunteers		Include something in the newsletter recruiting them
Fundraising	Peggy reported that we have already exceeded our donations from last year. Our goal is \$4K. Peggy would like to know if members have donated and it's been credited to another branch. Peggy attended the luncheon where the fellows each spoke. Peggy has figured out how to separate out two fellows. They		Include videos of fellows in newsletter

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	<p>have recordings on the website. They will go in newsletter to inspire members and help them understand what our money goes to. Don't want to spend all of our TT money. Do we want to ask for two things at our February fundraising meeting.</p>		
Other TT Issues	<p>How can we communicate with TT girls and alumni? Include them in our newsletter mailing (includes personal information). What about blasts just to them (someone would have to do it), the girls are not together and probably not organized enough to do a newsletter. Maybe in the summer</p>		Sharon and Janet will pursue it.
CU Memberships	<p>There are some issues with the CU memberships. The wrong names are in the MSD. She checked with Anissa. Pamela Hunter is listed at COD and she doesn't want to do it. National has CSUSB not CSUSB Palm Desert</p>		Cher will clarify and check with National
Marketing	<p>AAUW CA has hired a marketing consultant so it won't be the "best kept secret". They will send up packets to help with marketing.</p>		
Bylaws	<p>Judy provided a detailed Bylaws update—the first sections relate to our relationship with National. Judy only talking about articles 8-16. 1-7 are mandated language from National</p> <p>Article 8: clarify dues situation— there are different types of memberships. Reflect that branch can decide whether to charge life members. Clarified discrepancies between bylaws and policies and procedures and actual practice.</p>		Send the update and explanation out in the next newsletter New bylaws voted on in March.

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	Board not members will appoint nominating committee.		
Program	Sharrell reads newsletters from other branches and has been getting ideas for speakers.		
	<p>Laura reported that some potential speakers are not available—they are not currently doing what they usually do. Some are not interested because our group is too small.</p> <p>Ideas: Deborah Glickman Shelley Russieger—horse rescuers in Yucca Valley. Leticia from RAP. Formation of the foundation. What they fund.</p>		
	We talked about timing of the zoom meetings. We like the social time so will tell members to come on at 12:30. We will invite speakers to be ready to speak at 12:50 but welcome them to join us earlier.		
	Everyone enjoyed Heather’s presentation last month.		
Holiday Party Program this Saturday	Sharrell is wearing a red Christmas hat on Saturday. We will share holiday memories and photos. Ask each board member to share a little story. Maybe some light background music. Cher asked Vicky to share a memory. Cher will be the emcee. Make sure we honor all members. Send out one more reminder that celebrates different faiths.		
	Cher will put together an agenda. Singer/speaker will join us at 4:15		
Financial report	Gil reported that we only spent \$5 for the bank fee this month.		

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Newsletter	There have been questions about newsletter format and content	The board agreed by consensus that the editor decides what goes in the newsletter, order of articles and what is published.	
Adjournment	The meeting was adjourned at 11:56, a new record of speed and efficiency		